



**Big Brothers
Big Sisters**
OF LACOMBE AND DISTRICT

2022 Annual Report

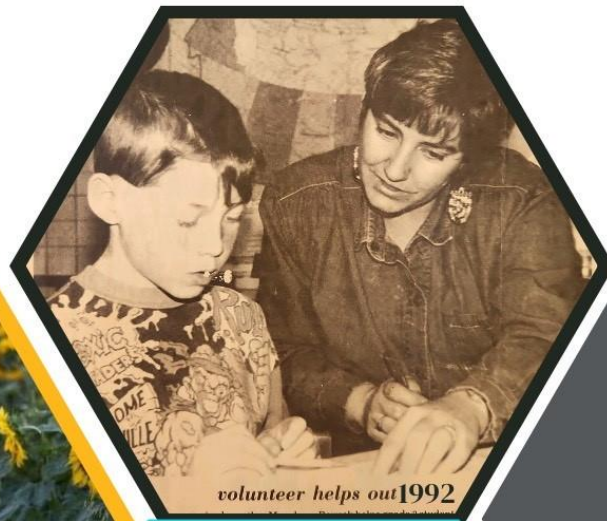




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“When I am with my mentor, all of my stress goes away and I can really connect with her”

-Mentee, age 16





Vision And Mission



Vision



- BBBSLD is a strong, independent, innovative, diverse, volunteer-based organization that provides programs and services and role models to any child in need.



Mission



- Our mission is to serve the youth of Lacombe and District through the provision of quality one-on-one volunteer relationships, and other related programs by partnering with community organizations, businesses, individuals, and families.



“My match with Brielle is very strong and trusting”
- Mentee Katelynn

Message from the Board President and Executive Director

This past year has shown us how much everyone truly believes in our mission and vision through the unwavering compassion and generosity of our donors, funders, volunteers, children and families, partners, Board of Directors, and staff. Our community walks alongside us in our journey to help youth develop their full potential.

In 2022 we were able to finalize our next three-year strategic direction which has helped us to refresh our vision and continue our journey towards our Theory of Change. This year saw the implementation of the national Needs Registry and the beginning of our Developmental Relationship Framework. It is evident we are at a time where we need to increase our impact, amplify our voice, and enhance our sustainability. Our organization knows the impact of developmental relationships, providing opportunities for skill development, and for children to feel safe in their journey.

This year brought forth the opportunity to run Kids & Kops Summer Day Camps, enhance our group mentoring programs to meet the needs of each individual school, and host our Great BIG Christmas Dinner once again. Program evaluation was utilized from the perspectives of the youth, families, volunteers, and community to help us strengthen existing programs and look at where we can build new mentoring pathways. Mentorship continues to thrive in the communities served.

Thank you for the 4621 hours dedicated to mentoring directly and indirectly through supporting all our organizations marketing, fundraising, and community initiatives. Because of you, the youth in our programs are empowered to succeed. Thank you for helping ignite the power and potential of young people.



**Big Brothers
Big Sisters**



**Board President
Bev Bachelder**



**Executive Director
Brianna Berthiaume**



2022 Board of Directors



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TRAVIS MARCOTT
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TREASURER

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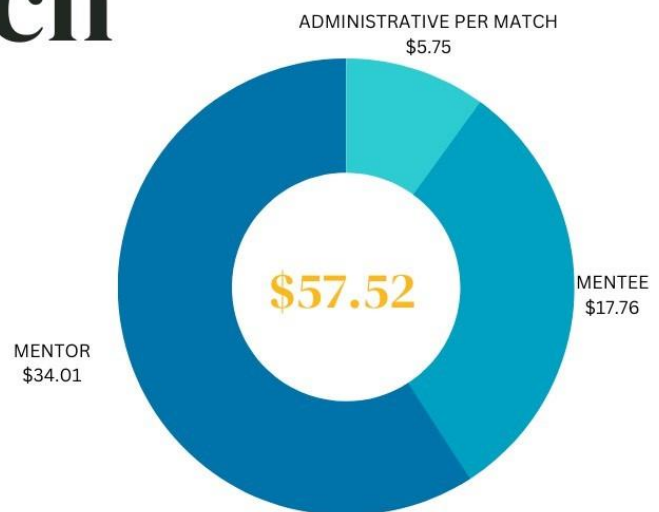


“(Mentor) Tania is amazing, kind, helpful, and beyond caring. She goes above and beyond and may be the best person placed on this earth”
-Nicole & Sydney

Impact

Total Matches Served	344	• Community and In-School Mentoring, Group Mentoring, Summer Mentoring
Total Youth Served	362	• Unique individuals including wait-list and special events
Mentoring Programs	9	
Communities Served	6	
Adopt a Family	34 Families	• 81 Youth
Total Volunteers	107	
Volunteer Hours	4621	

Monthly Costs Per Match



THEORY OF CHANGE



Who do we serve?

Young people who face adversity AND are in need of an additional consistent and supportive developmental relationships.

How do we ignite potential?

- By intentionally recruiting volunteer mentors based on the needs of our communities young people
- Match young people with a professionally screened volunteer mentor
- Train, monitor and support the match with a professional caseworker
- Build a developmental relationship that expresses care, encourages growth, provides support, shares power, and expands possibilities.
- Graduate the match relationship to natural supports

What is our Impact?

- Stronger, healthier relationships
- Social inclusion
- Civic engagement
- Academic and employment success
- Physical and mental wellness
- Confidence
- Self esteem
- Happiness

Jeni & Blaze



Jeni and Blaze started matching in the Community-Based program in 2021 and then switched to In-School in the fall of 2022 where they will still meet in the community every once in awhile.

Through the Community-Based Program, Blaze had the opportunity to meet Jeni's children and it is always a highlight when he gets to see them. Blaze goes to cheer them on at their sports and has gained positive relationships with each of them.

Switching to the In-School Program has had a very positive impact on Blaze in different areas. When Jeni and Blaze meet in-school, Blaze seems to be a lot more focused and engaged in the activities they do together. Blaze really enjoys getting to bake cookies with Jeni and then giving them to his class. This displays the kindness that Blaze has.

Jeni is always making sure to open Blaze up to new opportunities. Some of those opportunities include going fishing, community clean up in Blackfalds, and biking.



Finances

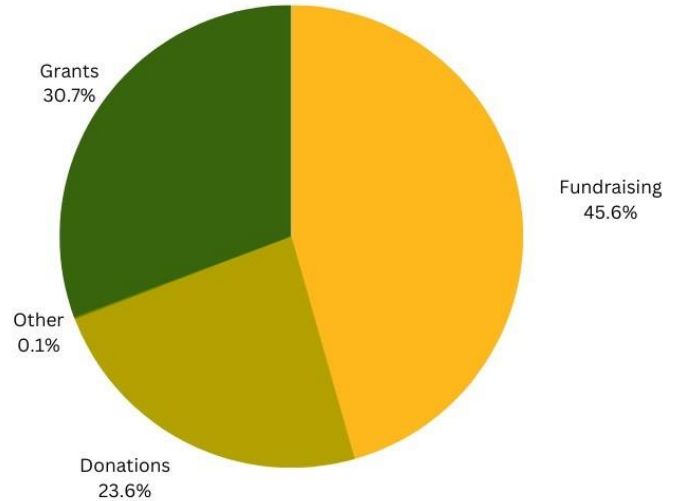
REVENUE

Fundraising continues to be a significant source of our revenue and is 45.62% of our revenue.

Donations are 23.60%

Grant revenue is 30.64% and includes United Way funding, and grants from FCSS (Lacombe and Blackfalds) and the county of Lacombe.

70% of our revenue comes from fundraising and donations meaning they could fluctuate significantly year to year.



EXPENSES

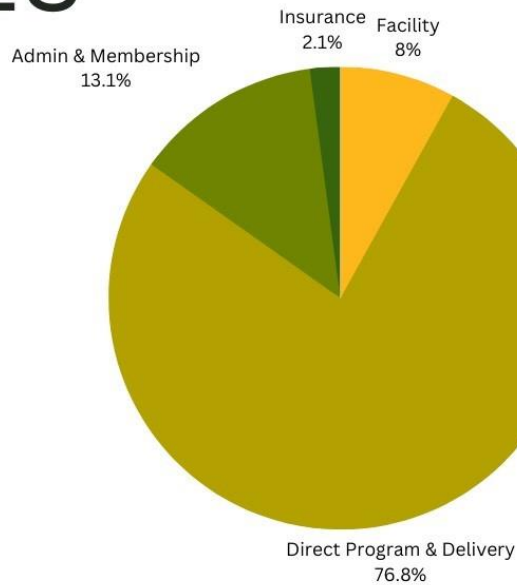
For every dollar we receive, 76 cents goes directly to our programs and is spent all in Central Alberta.

Insurance is becoming more costly each year.

Our budget is prepared on monthly basis and monitored with the goal ensuring we maximize the Funds available for our programs.

What it Means?

On a \$20 donation, \$15.20 goes straight to helping our Littles ignite their potential!



**Treasurer
Joey Ingram**



Elco & Colby: A Friend for Life

By Kathy Van Dijk



Big Brothers Big Sisters (BBBS) plays such a vital role in our community. This can be seen through the relationship between the mentorship program participants, Elco and Colby. Elco initially became a part of BBBS as a board member. Over time, he decided to take the opportunity to walk out the heart of the organization by volunteering as a mentor. After his first match fell through due to an unexpected move, he matched with Colby in 2011, and the rest was history. During grade 2, Colby was diagnosed with ADHD. His 2nd grade teacher suggested BBBS to his mother. While Colby was hesitant to try new things at the time, He never regretted the decision to get matched with a Big Brother. Colby stated it was “One of the best decisions I’ve made.” Elco and Colby quickly built a relationship through their visits every 1-2 weeks by building obstacle courses in the school gym, playing crib, fishing, and participating in Kids & Kops Camp through BBBS, to name a few.

Once Colby began junior high, the Big Brother Program at his school was only available in a limited capacity. However, Elco continued to make the effort to keep visiting regularly by taking Colby out for lunch every few weeks. Colby and Elco’s families would come together for the BBBS Christmas dinners, where they could interact and get to know one another. When Colby graduated high school during the pandemic, Elco brought a stereo and played “Celebrate” by Kool and the Gang to show him support amid a challenging time.

Over the past 12 years, the two have prioritized their relationship and maintained communication regardless of distance and as Colby phased out of the program and entered adulthood. Elco mentioned how he particularly enjoyed his time with Colby and that if they ended their relationship once their partnership was complete, it would have been a difficult goodbye. He desired to continue seeing how Colby’s life moved forward into adulthood and beyond. Colby said, “Elco has been like another father figure to me. [He’s] certainly someone I look up to. We complement each other; my chaotic to his tranquility.”

Big Brothers Big Sisters is an incredible opportunity to enhance our community. It plays a significant role in walking alongside children and their families, who may struggle or lack a support system. It gives them the resources to find people to support and encourage them throughout life’s uncertainties.



“I’ve made a friend for life” - Colby





Contact Us



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THANK YOU

To our donors, partners, volunteers, families and team.
 YOU help youth facing adversity.
 YOU provide a support system.
 YOU ignite potential with mentoring.
 YOU open doors.
 YOU champion leading practices in mentoring programs.

