

# Annual General Meeting 2020



**Big Brothers  
Big Sisters**

OF LACOMBE AND DISTRICT



# AGENDA Thursday June 18, 2020 6:00pm – 7:30pm Zoom Meeting

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1. Welcome, introductions
2. Testimony ~ Special Guest Speaker
  - a. Special Thank 10 Year Match Anniversaries
3. Call meeting to order
4. Adopt agenda
5. Adopt 2019 minutes
6. President's Report
7. Treasurers Report
  - a. Presentation of Reviewed Engagement Financial Report from BDO
  - b. Approval of 2019 Year End Financials
8. Executive Director's Report
9. Board of Director's Roster Approval
10. Closing Remarks ~ Cary Shelstad, President
11. Adjournment



Pat & Michael



# 10 Year Match Anniversaries

Wayne & Chace



Marcia & Madison



# 5 Year Match Anniversaries



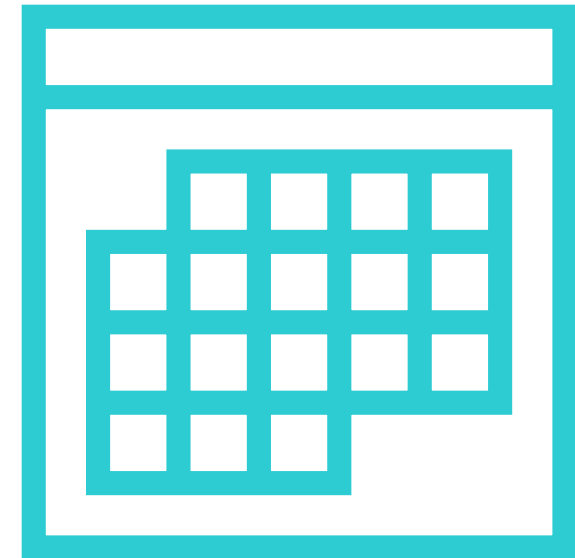
Krystal & Ryan



Jaycee & Alexis

# Big Brothers Big Sisters Great Big Picnic/Annual General Meeting June 10 2019 LMC, Lacombe AB

1. Dinner of burgers, chips and pop was served to all who came out to the Indoor Great Big Dinner/AGM due to the rain. Thank you to Joey for bbq-ing all the burgers for us! Crystal welcomed all to the meeting.
2. Crystal called the meeting to order at 6.30PM
3. Adopt agenda
  - Jessica motioned to accept agenda, Emma 2nd
4. Adopt 2018 minutes
  - Janet motioned to accept the agenda, Sandy 2nd
5. Presidents report
  - Reviewed by Cary
  - Shared our challenges and successes. Finances are our biggest challenge, but with community support and amazing staff and volunteers, we have made 2018 another year to be proud of.
6. Treasurers Report
  - Reviewed Joey
  - The importance of both the building and the program was stressed. Raising funds for the building seems easier to do, however, without funding for programs, there is no BBBS. We ended the year with a loss, as expected. However, we are very passionate about what we do, and are focused on the long term.



## Continued...

- 7. Executive Director Report
  - - Reviewed by Crystal
  - - We are very thankful for our local business support, as well as our volunteers and families
  - - We saw our stats rise this year, due to in school programs
  - - This year was special as we had a 40 year match, and started our own scholarship in memory of our big, Colton.
- 8. Board of Director's Roster Approval
  - - Reviewed by Crystal, Jessica and Heather are removed
  - - Motion to approve roster as presented by Cary, Sandy 2nd
- 9. Closing Remarks
  - - By Crystal
- 10. Adjournment at 7.02 PM
  - Thank you for taking the time to be with us tonight.
  - Crystal, please note that we forgot the following under the treasures report, please do so at next meeting or through email.
  - - motion to approve of 2018 financials





# President's Report



Welcome everyone to our online meeting! With the challenges we are all facing with our ability to get together due to the Corona Virus, it's great that we can find ways to connect with each other to get past this unique time. Hopefully we can get back to face to face meetings soon, as they are the most beneficial to us all, especially the kids we serve. We are all doing our best, and it's encouraging to see how our matches are meeting online and keeping a connection, even in the trying times we are facing.

Our board and staff have many challenges, a few are listed below:

**Finances:** Fundraising continues to be tough, and our economy in Alberta is still in transition with low commodity prices effecting businesses and organizations in our community. Our staff has done a great job at doing their best with what they have, using some government support for our day to day operations. But this won't last forever, and we need to face the reality of our new world. Our casino has been delayed and our business community continues to struggle, so we see the importance of making every dollar count. We still have the goals of being mortgage free and maintaining our reserve fund.

**Community Engagement:** The support we receive from the communities we serve has always been great, and the last few months has been no different. We have been forced to cancel the Kids and Cops program for this year as meeting with groups of this size is still a concern, but we are hoping to continue this and other programs in the future. Our staff have found other ways of connecting with the families we serve, and it is always great to see their passion for the youth in our community.

**Our Board of Directors:** over the years, we have had many excellent people step up to serve on our board. The last few years have seen some directors come to term, but we've been able to find excellent members of our community volunteer to help. Each member brings different ideas and insight to our meetings, and this diversity helps to give different viewpoints to guide our organization. We encourage any individuals interested in our organization to speak with a board member about joining us.

**Our staff:** We have been very blessed to have a passionate staff that goes above and beyond to help make our organization to success that it is. They put in so much extra time and effort to make BBBS Lacombe & District the success that it is. And our bookkeeper Joann volunteers her time to make sure the bills get paid. Please thank our staff if you get a chance, as they are truly what makes our organization the success that it is!

# Continued...

**Our Volunteers:** As a volunteer-based organization, we would not be where we are without the numerous volunteers who commit their time, energy and hearts to our organization and the youth in our community. They are the ones behind the scenes, who are making a positive difference in a child's life, one hour at a time.

**Going forward:** Our main goal for BBBS Lacombe and District is making sure every child that needs a mentor, has a mentor. Whether your contribution is big or small, I want to thank you all for doing your part. Together we provide vision and guidance to our youth, at a time when they need it most. After all, imagine who they will become because of you!

Cary Shelstad

Board President

Big Brothers Big Sisters of Lacombe and District

**The vision of Big Brothers Big Sisters of Lacombe and District:**

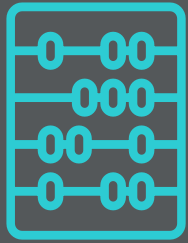
"Big Brothers Big Sisters of Lacombe and district is a strong, independent, innovative, diverse, volunteer-based organization that provides programs and services and role models to any child in need."

**The mission of Big Brothers Big Sisters of Lacombe and District:**

"Big Brothers Big Sisters of Lacombe and District mission is to serve the youth of Lacombe and District through the provision of quality one on one volunteer relationships and other related programs by partnering with other community organizations, businesses, individuals and families"







# Treasurer's Report (AGM)

## December 31, 2019

This section is about the numbers, but I always like to reflect as to why they are important as it is easy when looking at numbers to lose sight of what the numbers represent and what their true purpose is:

What we do (Mission): WE CHANGE LIVES

How we do it: WE IGNITE POTENTIAL

- We believe potential exists in every kid.
- Yet many children and youth struggle with societal barriers and face adversities such as poverty, family instability and discrimination
- Mentoring relationships change young people's lives. With training and support, BBBS mentors can form strong positive relationships that can provide tools to overcome struggles and barriers.
- Each relationship changes two lives. As a long-term volunteer, I can attest to the fact that mentors benefit just as much (if not more) from the relationship. So to me BBBS is not just about helping youth, it is about building positive relationships, this creates more connections within our communities that ultimately leads to stronger and healthier society



# Continued...

We have two types of fundraising needs:

- 1) Fundraising for operations – this is how we ignite potential
- 2) Fundraising to cover costs on our building – this is important as we need a home, however meeting our mission depends on operations

Often, it is easier to receive funding for a building, than it is a program.

They are both important, without a building, we have no home, but without our programs, there is no Big Brothers Big Sisters.

We must maintain our operating budget to serve our mission. After all, our programs are the reason we need a building.

Big Brothers  
Big Sisters

## SOCIAL RETURN ON INVESTMENT

# \$23:\$1

EVERY \$1 INVESTED IN MENTORING  
RETURNS \$23 TO SOCIETY!

MENTORED YOUTH SEE POSITIVE RESULTS:

### IN LIFE

81% REPORT FINANCIAL LITERACY  
96% BELIEVE THEY MAKE  
GOOD LIFE CHOICES  
80% PURSUE HEALTHY LIFESTYLES

### IN COMMUNITY

87% HAVE STRONG SOCIAL NETWORKS  
50% MORE LIKELY TO VOLUNTEER  
(AND 64% MORE TRUST)  
12% MORE LIKELY TO DONATE  
(AND 54% MORE MONEY!)

### AT WORK

47% HOLD SENIOR LEADERSHIP POSITIONS  
17% MORE LIKELY TO BE EMPLOYED  
12% HIGHER EARNINGS  
(\$20,000 HIGHER LIFETIME INCOME)



THE FAMILY



THE ORGANIZATION



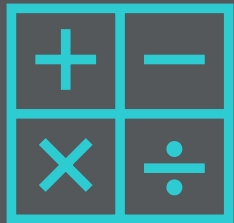
THE MENTOR

A Strong Community Development Group, A Member of

# Continued...

Program Statistics tied to Financials – Please see attached

In 2019 BBBS has 125 different Littles (kids/teens) of which:  
36 littles were enrolled in our Traditional (out of school) mentoring program were in multiple programs as followed.



11 Little Brothers (matched to a Big Brother)

15 Little Sisters (matched to a Big Sister)

1 couple matches (little matched to a couple – husband/wife)

4 matched to opposite gender (ie: Little Brother/Big Sister match)

5 hybrid matches

51 littles were enrolled in the In-School mentoring program.

24 kids attended Kids & Kops (some included above in programming)

7 girls attend Go Girls, 10 boys attend Game on

BBBS had 121 volunteers

## On average it is costing BBBS:

Direct expenditures - Clients                      **\$136.66 per little/month**

Direct expenditures – Match                      **\$ 69.44 per match/month**

Administration costs are \$464 per **Little/year (\$38.66 per little/month)**

**We are very conscious of our costs, we provide great service directly to our community and are focused on the long term.**



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## **Summary of Financial Statements:**

The financial statements were reviewed by BDO and no qualifications were noted. The financial statements will be posted on-line and we would be excited to field any questions.

Financially, we did basically what we budgeted for. We expected based on our budget to have a cash loss of \$27,775, We ended up with a cash loss (see page 7 for financial statements) of \$21,124. So overall we beat our budget by \$6,651.

We hope to receive a casino every 3 years on average, so our long-term budget reflects this, explaining the expected current year loss. We are never happy with a loss, however we are realistic in the amount of revenue we can raise and budget to this with a long-term outlook.



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How we are managing our revenue and costs:

Diligent management of our cash, we prepare a monthly cash budget and we monitor our actual results very closely to make sure we are on track to our expectations. If we are below our expectations, we would look to proactively make difficult decisions with our mission in mind. I would thank our bookkeeper and executive director along with all of the staff for their efforts in staying within our budget.

Trying to change our sources revenue: So much of our revenue comes from active fundraising (Bowl for kids sake weekend and in-school Wii bowl, Wreath fundraising, bottle drives etc.). This is difficult when you have only 2 full time staff, every day they are fundraising takes away from our programs and the kids must come first (but with no funds, we can't operate). We are trying to find passive sources of fundraising (i.e.. Landlord of the month, sponsorships, raffles) that require less labour, this way all the funds can go directly to helping ensure that every child that needs a mentor, has a mentor.

Most importantly, none of this would be possible without our donors and volunteers. BBBS would never be what it is today without the great communities that we work in. So to all of you, the donors and the volunteers – THANK-YOU.

We know that times are very difficult right now and cash is tight for many of us. This will be a struggle going forward. Every dollar is precious, we don't take that lightly and really try to make the very best use of every dollar. We thank all donors for their support.

We came into 2019 expecting a loss and that is exactly what happened, so we are where we expected to be

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As at December 31, 2019, we have just over \$29,839 in our bank. We are not at our reserve goal (6 months of operations). We have a \$30,000 emergency line of credit, so totaled together, we have enough resources allow BBBS to survive for 3 months without funding. Our goal is a reserve of 6 months.

This may not sound important, but it is crucial to our mission. BBBS is a long-term mentoring program, we don't believe in quick fixes after something is broken, but rather in long term preventive mentoring to help our youth become the best they can be. As such, we need to operate in such a way that ensures were around for the long term. At BBBS is the future is just as important as today.

So again, thank you to everyone who donated and volunteered to our programs in the current year. The impact of which, will be felt for years to come.

IMAGINE WHO THEY WILL BECOME, BECAUSE OF YOU.

-- Treasurer



# Director's Report

Welcome to all our guests, volunteers, stake holders and staff to our 2020 AGM. It has been a very challenging 2020 so far for our charity, families and our stake holders. We have quickly adjusted to ensure our core programs are strong and protected. A very special thank you to United Way of Central Alberta and the Red Deer and District Community Foundation for being advocates and strong funders of our core mentoring programs and new COVID-19 Response Programs. Looking back at 2019, it definitely seemed simpler. Our year was extremely busy serving youth with many diverse mentoring programs. 2020 will see a definite scale back on programs to maintain and stabilize our core programs that have the greatest impact.



In 2019 BBBSLD had many businesses and community partners played an integral part in the sponsorship and fundraising. This included initiatives such as the Landlord of the month, Bowl for Kids and Festival of Wreaths campaign and the many third-party fundraisers we were a part of in 2019. There are so many important funders that also make our programs possible. United Way, The City of Lacombe (via the FCSS of Lacombe Grant), Blackfalds FCSS, The Lacombe County and the Canada Summer Jobs Grants helped sustain our growing programs. Service clubs such as the Lacombe Ladies Legion Auxiliary, Lacombe Legion, Lacombe Rotary, Lacombe Kinsmen, and the Knights of Columbus have helped support our special programs and the Adopt a Family and Landlord of the Month. There have been so many businesses big and small that always step up help our programs. These are too many to name, but we thank you all for always being there to help kids in our community.

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2019 also brought a total re-brand with Big Brothers Big Sisters of Canada. The strength of our national body embodies a strong

insurance plan, makes our voice heard from coast to coast. Big Brothers Big Sisters Youth & Leader visit Parliament Hill which is called "Day on the Hill". On May 6 and 7, Big Brothers Big Sisters youth, volunteers, and agency leaders will come together in Ottawa to advocate for investment in youth mentoring. The mentoring movement is strong and our local agency has celebrated many milestone matches this past year. From 5 to 10-year matches, the long-term impact is like no other.

Thank you to the amazing staff, board of director's, volunteers and families that make our organization what it is. Without your countless hours, generosity of time and heart. You all are so important to our mission and make BBBS of Lacombe & District one of the charities that continually gets recognized for doing great things in our community.

"Bigger Together"

Crystal Zens







# Board List

Shelstad, Cary June 12, 2012 President

Ingram, Joey Nov 15, 2011 Treasurer

Dewald, Janet Sept 15, 2016 Director

Bartman, Monica August 30, 2016 Director

Williams, Sandy June 15, 2017 Director

Marcott, Travis June 15, 2017 Director

Vockeroth, Emma October 19, 2017 Director

Bachelder, Bev November 15, 2017 Director

Simpson, Leanne May 21, 2020 Director

